

PMI Mass Bay Chapter, Inc.



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Networking Beyond Chapter Meetings! Launching PMI Mass Bay LinkedIn

PMI Mass Bay Chapter launches a members-only online networking tool
mailto:LinkedIn@pmimassbay.org
by Robert Sommer and Geoff Moore

A new members-only, web-based networking tool: the "PMI Mass Bay Group" has been launched on LinkedIn. Networking at PMI Mass Bay Chapter meetings with other members is a great way to meet people willing to refer you to a contact, for information gathering or employment opportunities. Imagine the benefits of networking with members outside of meetings too.

Everyone networks. They ask friends for a referral to a trusted doctor or even a dry cleaner or about the best and latest mp3 player. For those seeking career development or employment opportunities, networking is not about asking for a job, but seeking information or a trusted referral to someone in a particular organization who has that information.

The PMI Mass Bay PMCC* team recognized the value members gain from networking at chapter meetings and decided to take it a step further. What if you could identify a chapter member before the meeting and arrange to meet them there? Perhaps you can't make it to the meeting and would like to talk to someone about working in a target company or about contacting a particular recruitment firm.

Our chapter considers membership names, contact info and employment details to be private and appropriately safeguarded, but what if the chapter could provide a tool that gave members interested in networking, the ability to opt-in and share contact and other information with each other in a secure web based environment?

The team has identified LinkedIn (www.Linkedin.com) as such an environment. LinkedIn is an online networking tool used by over 3.4 million professionals worldwide. Although anyone can sign up as an individual, only our members can opt-in to the new PMI Mass Bay Group hosted by LinkedIn. We can then benefit from the search and contact capabilities of this tool. This would be similar to a church or alumni directory.

As with any third party tool employed by PMI Mass Bay, use is not an endorsement. The basic service is free but LinkedIn has a business plan, which includes charging members for premium services such as use beyond certain number of referrals per month.

The Team is in the process of implementing the system and providing links to this new group via this eNewsletter and the Chapter website. We trust this will be a valuable tool.

Join the PMI Mass Bay Group on LinkedIn NOW!

The PMI Mass Bay Group on LinkedIn is available only to members of the PMI Mass Bay Chapter. We hope you choose to opt-in and join the PMI Mass Bay Group by following this link -

<https://www.linkedin.com/e/gjs/1633/290D4730DE1C/>

Questions or comments should be sent to LinkedIn@pmimassbay.org
*PMCC is a volunteer subgroup: Project Management Career Connections.

[PRINTER FRIENDLY VERSION]

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